

Inadvertent Franchising

Franchising and licensing can be among the most successful ways to grow and evolve a business concept or brand—but only when done correctly. The laws which govern franchises and licensing are perpetually evolving, with unique differences between various state regulations. Even businesses that do not think of themselves as falling under the legal umbrella of “franchising” should be aware of franchise statutes and regulations so that their business practices do not accidentally fall within the scope of such laws. An improperly designed dealership or licensing agreement may in reality be an illegal franchise. The attorneys at Manning Fulton have a wealth of experience dealing with inadvertent franchises and helping them to become compliant with the law. We have worked with systems large and small to facilitate the conversion to franchising. We leverage our relationships and experience with state regulation to help clients resolve these matters. Our franchise team is well equipped to help licensors minimize the pains associated with the transition to franchising.

For more information about this service,
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