

**NEWS**

## **Mike Allen Provides LexisNexis® Practice Guidance on Protecting Start-Ups and Their IP**

June 21, 2022

Greensboro, N.C. – Mike Allen, a shareholder and director of Carruthers & Roth, P.A., was recently designated and selected by LexisNexis® to serve as a LexisNexis® Practical Guidance® Author. In June 2022, LexisNexis published on its Practical Guidance platform a contribution from Mike entitled “Confidential Information and Intellectual Property Protection for Start-Ups.” The note provides guidance in helping start-up clients properly protect their intellectual property (IP) and confidential information, often among their most valuable business assets and critical to their success.

LexisNexis considers Practical Guidance Authors to be “practice area specialists with skills and expertise honed over years of practice.” The LexisNexis Practical Guidance platform is designed to provide legal practitioners with the best insights on legal issues and documents for use by legal professionals.

Mike heads the firm’s intellectual property practice. He has decades of experience in representing and protecting business clients through strategic counseling and preparing and negotiating a broad range of business contracts, including IP license agreements, distribution, vendor, supply, manufacturing, and services agreements, non-competition, non-solicitation and non-disclosure agreements, IP asset purchase agreements, sales representative and agent agreements, and joint development agreements.

**To read and download Mike’s full article, please click on the following link :**

[Confidential Information and Intellectual Property Protection for Start-Ups \(PDF\)](#)

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Carruthers & Roth, P.A.  
(336) 379-8651  
235 North Edgeworth Street  
P.O. Box 540 (27402)  
Greensboro, NC 27401