

## SERVICES

# Intellectual Property

Our Carruthers & Roth team is experienced in a wide range of intellectual property issues important to innovators, entrepreneurs and businesses of all sizes – including the registration, acquisition, sale, licensing and protection of trademarks, copyrights and other intellectual property. We provide practical counsel on the protection of trade secrets and proprietary information, represent clients before the United States Patent and Trademark Office, and litigate intellectual property disputes before federal and state courts. In those instances where a settlement would be advantageous to our client, we actively pursue a quick and effective resolution outside the courtroom.

## Our Experience

- **Copyrights, trademarks, service marks and trade dress**, including their availability, registration, protection, purchase, licensing and assignment
- **Domain names**, including disputes under the Uniform Domain-Name Dispute-Resolution Policy (UDRP)
- **Litigation and dispute resolution** involving advertising, antitrust issues, copyright, domain names, licensing, trademarks, trade dress, trade secrets, unfair competition, and both noncompete and nonsolicitation agreements
- **Privacy policies**, website terms of use, end user license agreements (EULA) and disclaimer statements
- **Privacy/Publicity rights**, including likeness, image and voice licensing and releases
- **Product licensing** and distribution agreements
- **Protective agreements** involving conditions of use, royalty and licensing, noncompete and nonsolicitation, employment, work for hire, noncircumvention/noninterference and restrictive covenants
- **Software copyrights** and the Digital Millennium Copyright Act
- **Terms of service** and end-user licensing agreements
- **Trade secrets protection**, including nondisclosure agreements (NDAs), confidentiality agreements and best practices counseling.

## Practice Attorney

### Michael J. Allen

Director

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## Related Practices

**Business**

## Related News

**NEWS**

# **Three Carruthers & Roth Attorneys Named 2023 Best Lawyers® “Lawyer of the Year” in the Triad Area**

August 26, 2022

## **NEWS**

### **Mike Allen Provides LexisNexis® Practice Guidance on Protecting Start-Ups and Their IP**

June 21, 2022

## **NEWS**

### **Michael J. Allen Quoted in U.S. News and World Report Article Regarding Filing a Copyright Lawsuit**

April 11, 2019

## **Related Resources**

### **RESOURCES**

#### **Confidential Information and Intellectual Property Protection for Start-Ups**

June 21, 2022

### **RESOURCES**

#### **Buyer & Seller Beware: Navigating Business Purchase Agreements**

December 06, 2017

### **RESOURCES**

#### **Identifying and Protecting Your Client’s Internal and External Business Relationships**

December 07, 2016

## **Related Intellectual Property Services**

Employment Compliance and Litigation

Healthcare Professionals & Practices

Intellectual Property Litigation

Startups & Entrepreneurs

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