CowParade NYC 2021

God’s Love We Deliver is excited to announce that the CowParade is coming back to New York City this summer with God’s Love as the exclusive charity partner!

If you were in the city in 2000, you likely recall the CowParade public art event during the summer of that year, which culminated in a live auction that raised hundreds of thousands of dollars for New York City non-profits including God’s Love We Deliver.

The Mayor’s Office estimated that some 45 million people came to see the cows during the three months of the exhibit. Since its inception in 1999, the CowParade has gone on to stage another 90+ public art exhibits in 34 countries with more than 6,000 life size fiberglass cows painted and imaginatively transformed by many thousands of global artists and sculptors. God’s Love is thrilled to be staging the 100th global CowParade event this August.

Cows are coming to life by artists at The Artist Studio sponsored by CLEAR. For more information on artists please contact Steven Marion. For more information on sponsorships please contact Stephen Covello.

Map of cows and their pastures to come!

Make a Donation in Celebration of CowParade!

Get CowParade Updates!

Get Ready for Cows!
How to Get Involved

Be One of Our Artists

Sponsor CowParade 2021

To inquire, or for sponsorship details, please reach out to:
Stephen Covello
Director, Partnerships & Key Donors
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Host Committee

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Artists


Watch the Cows Come to Life at The Artist Studio sponsored by CLEAR
The Cows are on the Moooove!
Proudly Sponsored By

Swipe for more
CowParade in the News

God's Love We Deliver helps those in need with NYC cow parade CowParade
Mooove over. These colorful cows are coming back to NYC.

A ton of fiberglass cows will take over Industry City for charity this summer
See It: Artists Prepare for 2021 CowParade at Industry City