The Artists and Pastures

Meet the Cows & Artists
CowParade NYC 2021

CowParade 2021 was an unbelievable success! God’s Love We Deliver was honored to bring CowParade back to New York City. The event began in May with the opening of the artist studio, sponsored by CLEAR. Over 70 artists and designers came together in the Artist Studio Sponsored by CLEAR at Industry City to create the eclectic herd of cows that grazed in New York City from August 18 through September.
30, 2021. Click here to meet the cows and artists.

The cows grazed in eight pastures: Industry City (Brooklyn), Hudson Yards (Manhattan), the New York Hall of Science (Queens), Bronx Community College (Bronx), National Lighthouse Museum (Staten Island), Rockaways Beach (The Rockaways), and Macy’s at 34th Street and Bloomingdale’s at 59th Street. Click here for the Pasture Map.

At the conclusion of the event, the cows were sold at auction by Heritage Auctions to benefit God’s Love. Thank you to every single artist, sponsor, donor, and buyer involved for helping us spread joy to New Yorkers while raising funds for our live-saving meals.

Make a Donation in Celebration of CowParade!

CLEAR Artist Studio

Launch Party – August 5, 2021

CowParade in the News!
This Sustainable Cow Planter Will Be Auctioned Off Through the Annual CowParade

The CowParade Returns
Time Out New York

**Meet the incredible painted cows in this year’s CowParade!**

The Gothamist

**The Cows Are Back In Town: Fiberglass Cows Are Grazing In All 5 Boroughs**
The New York Times

**Cow Parade Returns to N.Y.C., but Please Don’t Steal Them This Time**

ABC7

**CowParade returning to NYC after more than 20 years**
God's Love We Deliver helps those in need with NYC cow parade CowParade

Mooove over. These colorful cows are coming back to NYC.
A ton of fiberglass cows will take over Industry City for charity this summer

See It: Artists Prepare for 2021 CowParade at Industry City
Chelsea News

The Cows Come Home

Get CowParade Updates!

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