



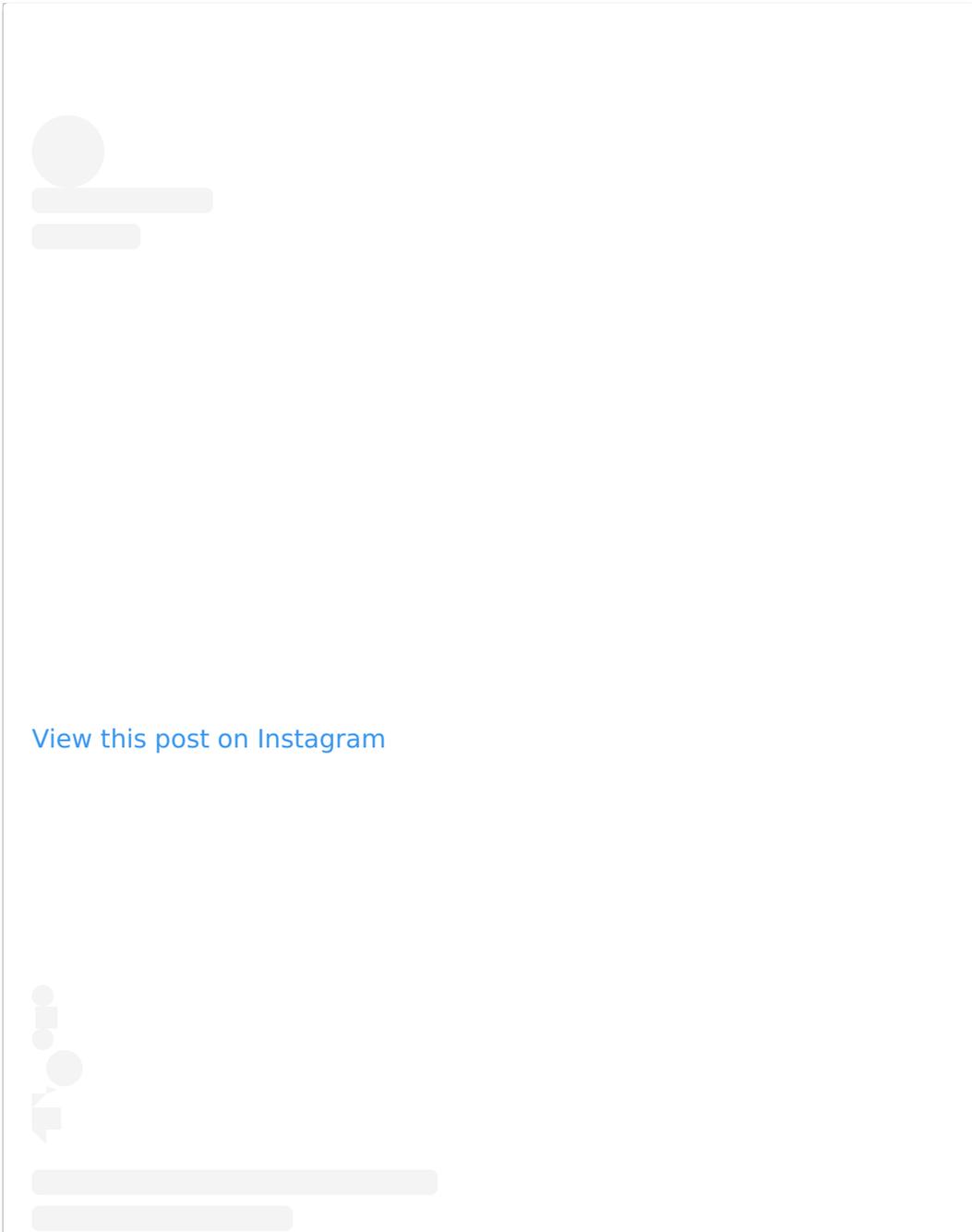
Director of Volunteer Services, Yolanda Deceus, hands out cookies to pedestrians on Spring Street.

Spreading Kindness through the #BeKind21 Campaign

By [Ileana Cerpa](#), Communications Associate

Thank you to the **Born This Way Foundation** for inviting us to participate in their **#BeKind21** campaign! Every year, #BeKind21 calls on participants to practice an act of kindness each day from September 1st to September 21st. Culminating on the U.N. Day of Peace, #BeKind21 encourages individuals, schools, corporate partners, nonprofits, and more to head into the fall with a spirit of compassion.

Kindness can be anything from advocating for an inclusive world, to holding the door open for a stranger. Here at God's Love, we spread kindness by handing out cookies in front of our building on Spring Street, delivering **Chuck's Famous Brownies** to our local FDNY heroes ahead of the 20th Anniversary of 9/11, and calling our clients to wish them a happy birthday. Check out our #BeKind21 social media posts below!



[View this post on Instagram](#)

A post shared by God's Love We Deliver (@godslovenyc)

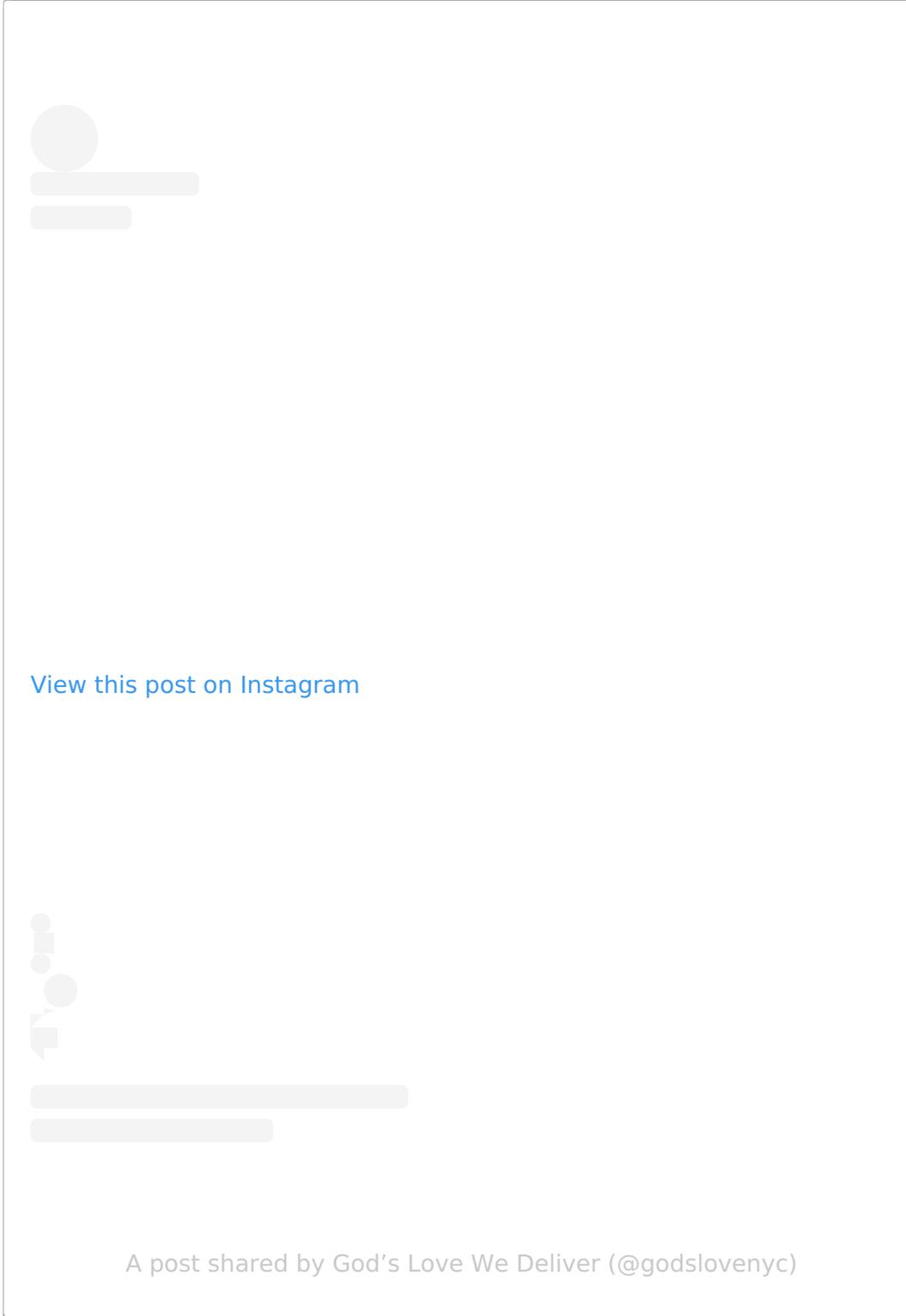
Caption reads: "Kindness is contagious! ☺ And today, we were out spreading some love by passing out Chuck's famous cookies ☺ in front of our #SoHo office to kick off #BeKind21. Join us, and our friends at @BTWFoundation, in our pledge to participate in an act of kindness every day from September 1 — September 21. Help make the world a little better, one small act at a time: <https://bornthisway.foundation/bekind21>"

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A post shared by God's Love We Deliver (@godslovenyc)

Caption reads: With tomorrow marking the anniversary of 9/11, we delivered baskets of Chuck's brownies to our local heroes

at [@FDNY](#) Engine 24, Ladder 5, Battalion 2. As we reflect on the events that occurred on that tragic day, we recognize the sacrifices these firefighters, and all first responders, made 20 years ago and thank them for the sacrifices they continue to make every day.
[#BeKind21](#) [#NeverForget](#) [#September11](#) [#GodsLoveWeDeliver](#) [#RescueWorkers](#) [#ILoveNewYork](#)



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A post shared by God's Love We Deliver (@godslovenyc)

Caption reads: Everyone deserves to feel special on their birthday! 🎂 That's why as part of the [@btwfoundation](#) [#BeKind21](#) initiative, we reached out to our clients who had birthdays this week to let them know we are thinking of them. We hope this is their best year yet! ❤️



5.16.22 / Community

Birthdays Matter, That's Why We Make the Batter

Baking, personalizing, and delivering birthday cakes to our clients, their children, and their senior caregivers is one of the most special things we do. All of us at God's Love, from our bakers, to our volunteers, to o...



4.25.22 / Community

Vintage Styling for God's Love

As an organization that was founded in the 80s, we know vintage fashion! For this reason and more, when What Goes Around Comes Around (WGACA) reached out to collaborate with God's Love for their grand reopening, it was a natu...



4.20.22 / Community

Celebrating 30 Million Meals with Hugh Jackman, Sutton Foster, Staff and Volunteers during National Volunteer Week

Dear Community, Today, God's Love We Deliver celebrated an extraordinary milestone as we delivered our 30 millionth meal! It was extra special to cook, package, and deliver this meal during National Volunteer Week, as we c...