

Round down. Live up! That's the message behind the new app Swoup which allows users to choose where they want coupon savings to go – straight deposit to their bank savings account or donated to their favorite non-profit organization. Founded by our Leadership Council member Philip Parrotta, Swoup's first Featured Charity is God's Love! Find out more about Swoup in Phil's interview below, download the app, and start Swouping for God's Love!

