

## Raise your Paddle for Cattle!

The life-size masterpieces of CowParade 2021 will be auctioned by [Heritage Auctions](#) online September 9-October 7, 2021 for the benefit of God's Love We Deliver.

[Email us](#) today with any questions or concerns.



[Bid via the Auction](#)

## CowParade Auction FAQ

### What are the details of the live auction?



Our live auction group – Session 1, lots 1-12 – begins with online auction on September 9 and concludes with a combination online and live auction on September 30, 2021. If you do not plan on attending the live auction, you can still continue to bid on these cows online using the Heritage Auction Live feature. You will see a 'live auction' designation in the cow description. Please email Kristine at [kmallari@glwd.org](mailto:kmallari@glwd.org) with any questions or concerns.

### When does the live auction close?



The lot of 12 live auction cows are open for bidding online up to September 30th. When the online bidding closes, you can then continue bidding online using the Heritage Live feature online. Contact us at [events@glwd.org](mailto:events@glwd.org) if you have any questions. The live auction cows are the first twelve lots in the auction. Their listing includes a button that reads, "Heritage Live Enabled."

### What are the details of the online auction?



Our online-only auction group – Session 2, Lots 13-74 – Begins with online auction on September 9 and closes on October 7, 2021. Bidding for this session will be online only. Please email Kristine at [kmallari@glwd.org](mailto:kmallari@glwd.org) with any questions or concerns.

### When does the online auction close?



The lot of 64 online auction cows (cows that are sold online only and are not going to the live auction), will close for bidding on October 7, 2021. Please check the auction ending times for each lot.

### How do I access the auction?



Visit [HA.com/CowParadeNYC](http://HA.com/CowParadeNYC) to view the auction.

## How do I register to bid?



1. Registration is simple and free of charge.
2. Click the “register button” on the right-hand side of the screen at [ha.com/CowParadeNYC](http://ha.com/CowParadeNYC)
3. Register with your email address.

## Does it cost me money to register?



No, registration is free of charge.

## Bid now at [ha.com/CowParadeNYC](http://ha.com/CowParadeNYC)!

## Get CowParade Updates

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