

Love Rocks NYC Sponsorships

Presenting Sponsor: \$1,000,000

Naming Rights to Show
Company Name Recognition (Advertising – Print/Digital)
Premier Location/Size

140 Circle of Love Tickets
140 VIP Cocktail Party Tickets
70 VIP Entrance for Night of Show
140 Open Bar for Night of Show (3 hours)
140 Official John Varvatos Concert Tee
8 Backstage Red-Carpet Entrance & Photo Night of Show
8 Exclusive Access Passes to Backstage & ALL Rehearsals
1 Meet & Greet with Artist of Choice + Photo for Purchaser + Guest (subject to artist approval)
70 Exclusive Rehearsal Event Tickets (night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
1 Love Rocks Poster Autographed by All Artists
Full Page Ad in Love Rocks NYC Program

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

Purchase

Title Sponsor: \$500,000

70 Circle of Love Tickets
70 VIP Cocktail Party Tickets
70 VIP Entrance for Night of Show
70 Open Bar for Night of Show (3 hours)
70 Official John Varvatos Concert Tee
4 Backstage Red-Carpet Entrance & Photo Night of Show
4 Exclusive Access Passes to Backstage & ALL Rehearsals
1 Meet & Greet with Artist of Choice + Photo for Purchaser + Guest (subject to artist approval)
35 Exclusive Rehearsal Event Tickets (night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
1 Love Rocks Poster Autographed by All Artists
Company Name Recognition (Advertising – Print/Digital) – Premier Location/Size
Company Name Recognition on Step & Repeat
Full Page Ad in Love Rocks NYC Program

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

Purchase

Platinum Sponsor: \$250,000

40 Circle of Love Tickets
40 VIP Cocktail Party Tickets
40 VIP Entrance for Night of Show
40 Open Bar for Night of Show (3 hours)
40 Official John Varvatos Concert Tee
2 Exclusive Access Passes to Backstage & ALL Rehearsals
1 Meet & Greet with Artist of Choice + Photo for Purchaser + Guest (subject to artist approval)
20 Exclusive Rehearsal Event Tickets (night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital) – Premier Location/Size
Company Name Recognition on Step & Repeat
Full Page Ad in Love Rocks NYC Program

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

Gold Sponsor: \$100,000

20 Circle of Love Tickets
20 VIP Cocktail Party Tickets
20 VIP Entrance for Night of Show
20 Open Bar for Night of Show (3 hours)
20 Official John Varvatos Concert Tee
10 Exclusive Rehearsal Event Tickets (night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital)
Full Page Ad in Love Rocks NYC Program

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

Silver Sponsor: \$50,000

12 Circle of Love Tickets
12 VIP Cocktail Party Tickets
12 VIP Entrance for Night of Show
12 Open Bar for Night of Show (3 hours)
12 Official John Varvatos Concert Tee
6 Exclusive Rehearsal Event Tickets (night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital)
Half Page Ad in Love Rocks NYC Program

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

Love Rocks NYC VIP Packages

Ultimate Love VIP: \$25,000

8 Circle of Love Tickets
8 VIP Cocktail Party Tickets
8 VIP Entrance for Night of Show
8 Open Bar for Night of Show (3 hours)
8 Official John Varvatos Concert Tee
4 Exclusive Rehearsal Event Tickets (night before the show@ The Beacon catered by Gramercy Tavern & Shake Shack)
Name Recognition in Love Rocks NYC Program & Screens

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

Love VIP: \$10,000

4 Circle of Love Tickets
4 VIP Cocktail Party Tickets
4 VIP Entrance for Night of Show
4 Open Bar for Night of Show (3 hours)
4 Official John Varvatos Concert Tee
Name Recognition in Love Rocks NYC Program & Screens

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

VIP: \$5,000

2 Circle of Love Tickets
2 VIP Cocktail Party Tickets
2 VIP Entrance for Night of Show
2 Open Bar for Night of Show (3 hours)
2 Official John Varvatos Concert Tee
Name Recognition in Love Rocks NYC Program & Screens

PLEASE NOTE: All IN-PERSON/ON-SITE BENEFITS LISTED ABOVE ARE SUBJECT TO STATE AND CITY COVID-19 HEALTH AND SAFETY RESTRICTIONS. THESE BENEFITS ARE NOT PERMISSIBLE UNDER CURRENT RESTRICTIONS AND MAY NOT BE PERMISSIBLE AT THE TIME OF THE EVENT.

[Purchase](#)

For questions about Sponsorships or VIP packages, please contact [Stephen Covello](#) at 212.294.8144.

The Impact of Love Rocks NYC



See how much of an impact Love Rocks NYC has on our clients and NYC in this new video!