

Love Rocks NYC Sponsorships

Title Sponsor: \$500,000

70 Circle of Love Tickets
70 VIP Cocktail Party Tickets (Cesca)
70 VIP Entrance for Night of Show
70 Open Bar for Night of Show (3 hours)
70 Official John Varvatos Concert Tee
4 Backstage Red-Carpet Entrance & Photo Night of Show
4 Exclusive Access Passes to Backstage & ALL Rehearsals
1 Meet & Greet with Artist of Choice + Photo for Purchaser + Guest (subject to artist approval)
35 Exclusive Rehearsal Event Tickets
(3/11-night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
1 Love Rocks Poster Autographed by All Artists
Company Name Recognition (Advertising – Print/Digital) – Premier Location/Size
Company Name Recognition on Step & Repeat
Full Page Ad in Love Rocks NYC Program

Presenting Sponsor: \$250,000

40 Circle of Love Tickets
40 VIP Cocktail Party Tickets (Cesca)
40 VIP Entrance for Night of Show
40 Open Bar for Night of Show (3 hours)
40 Official John Varvatos Concert Tee
2 Exclusive Access Passes to Backstage & ALL Rehearsals
1 Meet & Greet with Artist of Choice + Photo for Purchaser + Guest (subject to artist approval)
20 Exclusive Rehearsal Event Tickets (3/11-night before the show
@ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital) – Premier Location/Size
Company Name Recognition on Step & Repeat
Full Page Ad in Love Rocks NYC Program

Platinum Sponsor: \$100,000

20 Circle of Love Tickets
20 VIP Cocktail Party Tickets (Cesca)
20 VIP Entrance for Night of Show
20 Open Bar for Night of Show (3 hours)
20 Official John Varvatos Concert Tee
10 Exclusive Rehearsal Event Tickets (3/11-night before the
show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital)
Full Page Ad in Love Rocks NYC Program

Gold Sponsor: \$50,000

12 Circle of Love Tickets
12 VIP Cocktail Party Tickets (Cesca)
12 VIP Entrance for Night of Show
12 Open Bar for Night of Show (3 hours)
12 Official John Varvatos Concert Tee
6 Exclusive Rehearsal Event Tickets (3/11-night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Company Name Recognition (Advertising – Print/Digital)
Half Page Ad in Love Rocks NYC Program

Love Rocks NYC VIP Packages

Ultimate Love VIP: \$25,000

8 Circle of Love Tickets
8 VIP Cocktail Party Tickets (Cesca)
8 VIP Entrance for Night of Show
8 Open Bar for Night of Show (3 hours)
8 Official John Varvatos Concert Tee
4 Exclusive Rehearsal Event Tickets (3/11-night before the show @ The Beacon catered by Gramercy Tavern & Shake Shack)
Name Recognition in Love Rocks NYC Program & Screens

Love VIP: \$10,000

4 Circle of Love Tickets
4 VIP Cocktail Party Tickets (Cesca)
4 VIP Entrance for Night of Show
4 Open Bar for Night of Show (3 hours)
4 Official John Varvatos Concert Tee
Name Recognition in Love Rocks NYC Program & Screens

VIP: \$5,000

2 Circle of Love Tickets
2 VIP Cocktail Party Tickets (Cesca)
2 VIP Entrance for Night of Show
2 Open Bar for Night of Show (3 hours)
2 Official John Varvatos Concert Tee
Name Recognition in Love Rocks NYC Program & Screens

If interested in purchasing a VIP package, please contact [Stephen Covello](#) at 212.294.8141.