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*Please note that not all Hutchison attorneys are admitted to practice in these jurisdictions.



Trevor P. Schmidt

ATTORNEY

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Trevor has extensive experience in drafting and negotiating agreements related to the licensing, commercialization, and distribution of software and other technologies. While he represents clients in a diverse number of fields, he spends a

significant amount of time working with clients licensing software and technology to large healthcare institutions in the health care space navigating the intersection of intellectual property issues, regulated data (HIPAA), and data security.

Trevor also heads up the Hutchison trademark team and has considerable experience with matters associated with intellectual property prosecution, licensing, enforcement, and strategic counseling. Having managed domestic and international trademark portfolios for startup, growth, and Fortune 500 companies, he has considerable experience in all stages of the life of a trademark, such as selection and clearance, application preparation, prosecution before the United States Patent and Trademark Office, foreign filings, opposition and cancellation matters, preparing and responding to cease and desist letters, domain name registration and protection strategies and UDRP complaints.

Trevor routinely provides counsel on the intellectual property issues associated with major transactions and advises clients on maximizing their intellectual property assets through enforcement and licensing strategies.

Trevor also is a registered patent attorney with a technical background in physics. He has drafted and prosecuted a number of mechanical-, business method- and software-related patent applications and currently advises clients on transaction and licensing issues related to patents.

Trevor hosts our [Founder Shares](#) podcast where we interview founders and investors to explore the business and legal challenges startups face to create a resource for others to learn from those who have come before on this entrepreneurship journey.

AREAS OF PRACTICE

- Intellectual Property Protection

PROFILE DETAILS

Recognition, Affiliations & Memberships

- Board Certified Trademark Specialist
- *Triangle Business Journal* “40 Under 40”, 2012
- AV® Peer Rating, Martindale-Hubbell
- Business North Carolina *Legal Elite* for Intellectual Property (2015-2018; 2022; 2024)
- *Super Lawyers*, Rising Star, 2012, 2016, 2018-2021
- Co-trustee, Love Care Center Charitable Trust
- North Carolina Bar Association
- 2016 Distinguished Young Alumni Award from Chadron State College

Education

- J.D., *with honors*, University of North Carolina at Chapel Hill School of Law, 2006
- B.S., *summa cum laude*, Chadron State College (Physics), 2003

Admissions

- North Carolina State Courts
- United States District Court for the Eastern District of North Carolina
- Patent Attorney, U.S. Patent and Trademark Office
- United States Court of Appeals for the Federal Circuit

RECENT BLOG POSTS

Raising Over \$475M in Biomedical Startups, with Serial Entrepreneur Daniel White

<https://www.hutchlaw.com/blog/raising-over-475m-in-biomedical-startups-with-serial-entrepreneur-daniel-white>

Making Payroll, Raising Capital and the Adrenaline Rush of Being a HealthTech CEO, with Ludi’s Gail Peace

<https://www.hutchlaw.com/blog/making-payroll-raising-capital-and-the-adrenaline-rush-of-being-a-healthtech-ceo-with-ludis-gail-peace>

SELECT NEWS

Hutchison PLLC Welcomes Attorneys Anna Tharrington and Trevor Schmidt to the Firm Partnership

<https://www.hutchlaw.com/news/hutchison-llc-welcomes-attorneys-anna-tharrington-and-trevor-schmidt-to-the-firm-partnership>

Protecting Your Product

<https://www.hutchlaw.com/news/protecting-your-product>

Welcome Trevor Schmidt!

<https://www.hutchlaw.com/news/welcome-trevor-schmidt>

Trademark Use Guidelines

<https://www.hutchlaw.com/library/trademark-use-guidelines>

What Symbols are Used to Designate a Trademark?

<https://www.hutchlaw.com/library/what-symbols-are-used-to-designate-a-trademark>

What is Required to Establish Use of a Trademark?

<https://www.hutchlaw.com/library/what-is-required-to-establish-use-of-a-trademark>

Does Registration of a Legal Entity with the Secretary of State Provide Trademark Protection?

<https://www.hutchlaw.com/library/does-registration-of-a-legal-entity-with-the-secretary-of-state-provide-trademark-protection>

When Should I Apply for Federal Protection of My Trademark?

<https://www.hutchlaw.com/library/when-should-i-apply-for-federal-protection-of-my-trademark>

What Makes a Trademark Strong?

<https://www.hutchlaw.com/news/what-makes-a-trademark-strong>