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*Please note that not all
Hutchison attorneys are
admitted to practice in these
jurisdictions.



Holly A. Coldiron

ATTORNEY

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she / her / hers

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Holly works with growing and established companies, primarily in the areas of intellectual property protection and commercialization. Her clients range from mobile application developers to software-as-a-service providers to traditional software companies. Holly assists clients with a variety of commercialization and business

agreements, including SAAS agreements, development agreements, license agreements, Terms of Service and Privacy Policies. Holly also works with a number of clients in the medical device and life sciences and pharmaceutical fields in negotiating, drafting and reviewing business agreements such as clinical trial agreements, supply and manufacturing agreements, product development agreements and collaboration agreements.

Holly helped to establish Hutchison's trademark practice and counsels clients on protecting and maintaining their trademarks and branding programs, including obtaining and enforcing trademarks in a variety of classes in both the United States and abroad. She also regularly advises clients on copyright matters, including ownership and registration.

Holly also has significant experience in general corporate matters, including counseling clients on regular business, employment and other legal issues.

AREAS OF PRACTICE

- Corporate
- Intellectual Property Protection
- Licensing & Corporate Partnering
- Securities

PROFILE DETAILS

Recognition, Affiliations & Memberships

- Member, International Trademark Association

Education

- J.D., University of North Carolina at Chapel Hill, 1996
- B.A., University of North Carolina at Chapel Hill, 1984

Admissions

- North Carolina

RECENT BLOG POSTS

Corporate

Mum's The Word - Nondisclosure Agreements, Confidential Disclosure Agreements and Confidentiality Agreements

www.hutchlaw.com/blog/nondisclosure-agreements-confidential-disclosure-agreements-and-confidentiality-agreements