



## Alan B. Felts

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### Paralegal

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**“My goal for every client matter is to first understand the client’s desired outcome and identify the most effective strategies for meeting their needs while minimizing their cost and delay.”**

Alan Felts focuses his practice primarily on litigating and resolving commercial, business and construction disputes. He provides his clients with practical business counsel, tailoring the approach for each client to address their unique issues and goals before customizing a strategy that provides effective solutions for tackling their legal matter. This extends beyond presenting the client with a myriad of options- Alan’s responsive and client-centric style hinge on advising his clients on the judgment that is most closely aligned with meeting their desired outcome. He always has his client’s business interest in mind as the basis for developing his strategy for counsel.

Alan also has extensive knowledge working with businesses helping them protect their intellectual property. In this role, Alan has filed and prosecuted numerous trademark applications before the United States Patent and Trademark Office. He has drafted cease and desist letters for clients, negotiated settlements and coexistence agreements regarding trademarks, and has been involved with litigation involving trademark, service mark, and trade dress infringement in numerous Federal Courts. He also litigates and defends trademark opposition and trademark cancellation inter partes proceedings before the Trademark Trial and Appeal Board (TTAB) on behalf of clients.

Alan enjoys and has extensive experience working with several industries.

- Within the Manufacturing realm, he has represented several manufacturing clients with review and negotiation of sales and service agreements. Additionally, he has helped manufacturing clients protect their intellectual property in trademark opposition and cancellation proceedings before the USPTO Trademark Trial and Appeal Board.
- For his Construction and Telecommunications clients, Alan has assisted them in drafting and negotiating ordinary and AIA construction agreements including master service agreements and subcontractor agreements, pursuing collection of money owed on their

## SERVICES

Litigation & Dispute Resolution

Intellectual Property

Real Estate

Covid-19-Related Issues

## EDUCATION

J.D., Wake Forest University School of Law  
(2011)

B.S., Clemson University, magna cum laude  
(2008)

behalf, and litigation matters including construction defect and fraud-related issues. Alan has also drafted subcontractor agreements for implementation into his clients' business practices.

- Within the Media & Entertainment industry, he assists a global television network with trademark issues.
- Within the Automotive industry, Alan has assisted a tier one automotive supplier with various investigation and regulatory matters involving the National Highway Traffic Safety Administration.

During law school at Wake Forest, Alan received the CALI Awards for Excellence Criminal Law Trade Secrets and Unfair Competition. He was also Articles Editor of the Wake Forest Journal of Business and Intellectual Property Law.

### **Recent Representative Matters**

- Prevailed in an opposition proceeding at the U.S. Patent and Trademark Office Trademark Trial and Appeal Board on behalf of a manufacturing client opposing the registration of a competitor's infringing trademark.
- Assisted cable installation subcontractor in recovering over \$200,000 in funds owed for work performed wrongfully withheld by the prime contractor. Negotiated successful resolution without commencing litigation.
- Prevailed on a motion to dismiss in a Title VII discrimination lawsuit resulting in four claims against our client being dismissed and being awarded attorneys' fees for Plaintiff maintaining frivolous Title VII claims against individual employees.

### **Outside of the Office**

When he's not hard at work, Alan enjoys spending time outdoors skeet and trap shooting, and playing golf (a skill he's working on...). He is also an enthusiastic supporter of Clemson University athletics. Alan is an avid traveler and enjoys experiencing new locales around the world—his favorite trip to date was across the Australian continent.

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