



Media Mention: Interview with INTA's Tomorrow's Leader Award Winner Erica Rogers

July 25, 2019



In 2017, trademark and intellectual property attorney Erica Rogers was recognized with the inaugural 'Tomorrow's Leader Award' by the International Trademark Association ('INTA').

The award recognizes outstanding young lawyers, who have been practicing trademark law for five years or less, for their early leadership merits in the intellectual property industry. INTA interviewed Erica and Angela Doughty, Ward and Smith's IP practice leader, about the award and the value of INTA. That 2017 interview was recently posted on the organization's YouTube channel.

Check it out:

In her legal practice, Erica helps individuals, small businesses, and large corporations with trademark selection and clearance, trademark prosecution and registration, and trademark portfolio management. She also routinely represents clients in trademark disputes, including drafting cease and desist letters, negotiating coexistence agreements, and handling cases before the Trademark Trial and Appeal

Board (TTAB). She understands the personal, financial, and meaningful effort clients invest in their intellectual property, and her background and work reflect this understanding.