

Ward and Smith and 2 Attorneys Recognized in 2020 World Trademark Review 1000

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The *World Trademark Review*, the definitive guide of the top service providers in the trademark industry, has selected Ward and Smith, as well as attorneys Angela Doughty and Joe Schouten for inclusion in its 2020 rankings.

The publication highlighted Ward and Smith's process and project management, in the firm's inaugural appearance in the listings. It noted, "Ward and Smith does a tremendous job aligning its practices with the way clients operate, the outcome of which is an efficient trademark service and better budgeting; the team also speaks the language of marketing and business executives."



WTR 1000 also calls Angela, the head of the firm's Intellectual Property Practice, a "hugely experienced and pragmatic lawyer whose advice and direction on complex areas of US trademark law instills confidence." The rankings spotlighted her "far-reaching network of contacts which is unsurprising given the amount of international work she does for clients such as Hatteras/Cabo Yachts whose trademarks she protects and maintains in over 42 countries."



Joining Angela for the first time in the *WTR 1000* ranks is Joe, who was recognized for his handling of intellectual property litigation. The trademark directory emphasized his creative and out-of-the-box thinking as well as his skill of "putting his clients at ease in difficult situations and providing counsel that is easy to understand."

One client summed it up the best after reflecting on a recent matter: "The whole team was fabulous – they exercised patience and broke down the complexities of the litigation process for us while understanding our business on many levels."

Now in its tenth year, the *World Trademark Review* is the only standalone publication dedicated to identifying leading trademark firms and individuals in more than 80 jurisdictions globally. Results are based on an

extensive four-month research process, which includes face-to-face and telephone interviews of attorneys and their clients. Individuals qualify for inclusion upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market in which they operate. At the same time, firms are selected for their depth of expertise, market presence, and the level of work on which they are typically instructed.

Visit the *World Trademark Review* for the full directory and in-depth look at its methodology.