

# Ward and Smith Becomes a 2020 Data Privacy Day Champion

January 13, 2020



**For the third year in a row, Ward and Smith has committed to being a 2020 Data Privacy Day Champion.**

Data Privacy Day is an international effort held annually on January 28 to create awareness about the importance of respecting privacy, safeguarding data, and enabling trust. As a 2020 Champion, the firm recognizes and supports the principle that all organizations share the responsibility of being conscientious stewards of personal information. This year, we are encouraging everyone to “Own Your Privacy” by learning more about how to help protect the valuable data that is online. One simple thing you can do is update your privacy settings by using a helpful tool created by the National Cyber Security Alliance (“NCSA”) and prepare for the possibility of a privacy lapse or data security breach.

Ward and Smith joins the growing global effort among nonprofits, academic institutions, corporations, government entities, municipalities as well as individuals to raise awareness at home, work, school, and in their communities. Through collaboration and unified, consistent messaging about privacy and protecting personal information, all Data Privacy Day Champions are working toward the common goal of improving individual and business consciousness toward respecting privacy, safeguarding data and enabling trust.

In North America, the Data Privacy Day initiative is officially led by the NCSA, a nonprofit, public-private partnership dedicated to promoting a safer, more secure, and more trusted internet. For more information about getting involved in Data Privacy Day and becoming a Champion, visit [staysafeonline.org/data-privacy-day/become-dpd-champion](https://staysafeonline.org/data-privacy-day/become-dpd-champion).

Stay tuned for Ward and Smith updates on Twitter to see what we’re doing to celebrate Data Privacy Day 2020, and use the official hashtag #PrivacyAware to join the conversation.