

## Ward and Smith's Erica Rogers Wins International Recognition

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November 3, 2017

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Ward and Smith is pleased to announce that trademark and intellectual property attorney Erica Rogers has been recognized with the "Tomorrow's Leader" award by the International Trademark Association ("INTA"). This is the first year INTA has given this award, and it recognizes "outstanding young practitioners for their early leadership merits in the intellectual property (IP) industry, including candidates who have been practicing trademark law for

five years or less." The only other attorney to be recognized by this award is Ana Leticia Allevalo, an attorney practicing in Rio de Janeiro.

INTA announced the award recipients on November 1, and both attorneys will be recognized at the 2017 INTA Leadership meeting in Washington, D.C., later this month. Winners will be partnered with an INTA mentor; asked to serve on a prestigious INTA committee; and will be invited to attend the Annual Meeting in Seattle next May.

Angela Doughty, leader of the IP practice at Ward and Smith, expressed enthusiasm and pride, saying "Erica is such a talented and thoughtful attorney. I am not surprised by this recognition simply because she is an outstanding young practitioner. I'm happy INTA saw what we here at Ward and Smith, and our clients, have seen in her already."

In her legal practice, Rogers assists individuals, small businesses, and large corporations with trademark selection and clearance, trademark prosecution and registration, and trademark portfolio management. She also routinely represents clients in trademark disputes, including drafting cease and desist letters, negotiating coexistence agreements, and handling cases before the Trademark Trial and Appeal Board (TTAB). She understands the personal, financial, and meaningful effort clients invest in their intellectual property, and her background and work reflects this understanding.

Prior to joining Ward and Smith, Rogers received her J.D. from The University of New Hampshire School of Law's Franklin Pierce Intellectual Property law program, a top-10 intellectual property program in the United States. While in law school, she served as associate editor of the IDEA: The Journal of the Franklin Pierce Center for Intellectual Property. She also interned with Sony Music Entertainment's Legal Affairs Department in New York, NY and completed the U.S. Patent and Trademark Office Law School Trademark Clinic Certification.