



Whitney Campbell Christensen

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Professional Experience

Whitney represents clients before the North Carolina General Assembly, where for more than a decade she has evaluated, drafted, supported, amended, and opposed legislation in accordance with client needs. She serves as the Raleigh office's Geographic Team Co-Leader and heads the firm's state legislative efforts. Whitney is also the Co-Chair of the firm's Professional Licensing Practice Group.

Whitney has experience advocating on behalf of some of the nation's largest corporations, statewide professional associations, manufacturers, the hospitality industry, environmental service providers, financial institutions, military and education nonprofits as well as local governments. She has successfully secured state budget provisions and has had legislation introduced and enacted pertaining to business liability, internet privacy and security laws, virtual currency, higher education, criminal justice, state and local pension system reforms, vehicle registration, transportation funding, special elections, alcoholic beverage laws, state procurement of information technology, local government purchasing requirements, and 911 dispatch center redundancy. She also counsels and represents clients before government bodies in economic development matters.

Whitney also is licensed to practice patent law before the United States Patent and Trademark Office and has assisted clients with trademark searches and trademark application preparation. She has experience reviewing and drafting intellectual property agreements and privacy policies and also often assists with litigation matters.

Practice Concentrations

State and Federal Lobbying

Government Contracts

Intellectual Property
Transactions

Trademark Prosecution

Contract Negotiation and
Drafting

Local Government Law

Education

J.D., South Texas College of Law, December 2011. Phi Delta Phi Legal Honors Fraternity.

B.A., Biology, *with honors*, The University of North Carolina at Chapel Hill, 2008. Distinguished Scholarship recipient, Beta Beta Beta Biological Sciences Honor Society.

Admitted to Practice

North Carolina, 2012

United States Patent and
Trademark Office, 2010

Honors and Distinctions

"Rising Star," *Super Lawyers*, 2018-2022

40 Under 40 Leadership Award - *Triangle Business Journal*

Representative Experience

Representation of a large social media company drafting and enacting state legislation governing the access of fiduciaries to an individual's digital assets

Representation of one of North Carolina's largest technology vendors in expanding the state's data breach liability statutes

Representation of a brewery in a response to an Office Action from the United States Patent and Trademark Office

Representation of a hospitality trade association enacting state legislation to guard restaurants against tort claims stemming from food and drink consumption

Representation of a client before the North Carolina Department of Commerce, the North Carolina Economic Development Partnership and the North Carolina General Assembly in seeking incentives for a \$200 million expansion project in the state

Representation of a municipal client resulting in drafting and enacting changes to the state's special election laws

Representation of a client in drafting a privacy policy for a company website

Representation of a client in drafting and enacting legislation that resulted in the requirement that all North Carolina mopeds be registered with the Department of Motor Vehicles

Representation of a large bank in performing trademark searches

Representation of a professional association at the North Carolina General Assembly, successfully opposing legislation that would have suspended the profession's authority for state licensure

Representation of a political party in matters before the State Board of Elections and Ethics Enforcement

Representation of clients seeking professional licenses from state boards

Representation of a national hemp advocacy organization in amending and advancing hemp legislation in North Carolina

Professional and Community Affiliations

North Carolina Bar Association — Division: Young Lawyers

North Carolina Bar Association — Sections: Government & Public Sector (Co-Chair, Legislative Committee); Intellectual Property Law

North Carolina Economic Developers Association

North Carolina General Statutes Commission (member, Committee on Publication of the General Statutes)

North Carolina Professional Lobbyists Association: Board of Directors; Secretary/Treasurer

Tarheel Swimming Association, Hasentree Chapter President, 2013-2014