

Bill Durr to Speak at ASAP Workshop on Agritourism

May 1, 2019



Agritourism can mean extra income for farmers, but it also carries an increase in risk.

Farm owners and operators can learn more about managing those risks at the Best Practices for Agritourism: Visitor Engagement and Risk Management Workshop. The

half-day session is hosted by the Appalachian Sustainable Agriculture Project, or ASAP, and will take place on Tuesday, May 7 from 9 a.m. to 1:30 p.m. at the Ivy Creek Family Farm in Barnardsville, North Carolina.

Agribusiness attorney Bill Durr will be joined by Tracy Cotton of Morrow Insurance Agency, Robin Lenner of ASAP, and Anna Littman of Ivy Creek Family Farm for the hands-on learning and discussion on visitor engagement strategies, risk management and liability considerations, and best practices for turning farm visitors into return customers.

Tickets are \$20 per person or \$30 for two farm partners. You can sign-up [here](#) or call the ASAP office at 828-236-1282 to register over the phone.