

Erica Rogers Recognized as a 2023 Rising Star by Managing IP

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Attorney Erica Rogers has been recognized by Managing IP as one of the 'Rising Stars' for 2023.

This prestigious acknowledgment is awarded to the most promising intellectual property practitioners worldwide, based on thorough research and nominations from IP Stars. Out of numerous candidates, only 179 attorneys in the United States were selected for this honor.

Erica provides comprehensive legal assistance in various intellectual property matters to individuals, small businesses, and large corporations. Her services include trademark selection and clearance, trademark prosecution and registration, as well as trademark portfolio management. Additionally, her practice encompasses transactional and licensing matters, as well as advising on various business issues across multiple industries, including the hemp and CBD sectors.

Erica also leads the firm's Name, Image, and Likeness Practice Group. Many individuals license commercial use of their name, image, and likeness ("NIL") to companies, and more recently, individual collegiate athletes have been able to do so.