

# Mayukh Sircar to Moderate Panel at the 2024 NCBA Privacy & Data Security Section Annual Program

September 11, 2024



**On September 27, 2024, privacy and data security professionals will gather for the 'Navigating the New Frontier of Privacy and Data Security' program, organized by the North Carolina Bar Association (NCBA) Privacy & Data Security Section.**

One of the key highlights of this event is the panel discussion on health data privacy issues, moderated by attorney Mayukh Sircar, CIPP/US. The panel, titled "**A Healthy Way of Looking at It: Analyzing Health Data Privacy Issues in Light of New Laws**," is set to take place at 9:00 AM. With the landscape of health data privacy evolving rapidly due to new and amended state privacy laws, this session promises to be both timely and insightful. Mayukh Sircar will be joined by Tara Cho from Womble Bond Dickinson (US) LLP and Lauren Jones from Surescripts.

Their discussion will focus on the broadening definition of health data and how various laws intersect and create compliance challenges. As federal authorities like the US Department of Health and Human Services Office for Civil Rights (OCR) and the Federal Trade Commission (FTC) intensify their scrutiny on health privacy, this panel will tackle real-time case studies to help attendees understand which laws apply and what compliance obligations arise.

In addition to this crucial panel, the CLE program will cover various topics designed to equip legal professionals with the knowledge and skills to navigate the complexities of privacy and data security in 2024. Here's a glimpse of what attendees can expect:

- **Responding to Cyber Extortion and Ransomware Incidents:** This session will highlight key considerations for lawyers managing ransomware and cyber extortion events.
- **Regulator Priorities and Enforcement Actions:** Explore recent regulatory enforcement actions and guidance from privacy regulators like the FTC and state attorneys general.
- **Advising Clients on Third-Party Technologies:** Learn about the legal issues that emerge when using third-party technologies to support business objectives.
- **Youth Privacy Laws and Compliance Strategies:** Get an overview of current legal obligations related to youth privacy and updates on recent legislation.
- **AI Ethics and Risk-Based Regulation:** Understand the ethical considerations and risk-based regulatory models for AI systems.

Mayukh's involvement goes beyond moderating the panel. As a member of the NCBA Privacy and Data Security CLE committee, he plays a pivotal role in organizing this annual program. The committee's efforts ensure that the content is relevant, up-to-date, and geared towards addressing the pressing issues faced by legal professionals in the field of privacy and data security.

For those interested in registering for the event, sign up [here](#) to reserve your spot by the RSVP deadline of Thursday, September 26.