

Merz President Bob Rhatigan to Speak at First 'C-Suite Perspectives' Meeting of 2018

February 19, 2018



The first of four 'C-Suite Perspectives' meetings is almost here. Ward and Smith is a proud sponsor of the series that is hosted by the Greater Raleigh Chamber of Commerce. Bob Rhatigan, the CEO and President of Merz North America, will be the speaker at the February 23 event, which will be held at the Umstead Hotel and Spa. Here's what you can expect from Rhatigan:

Leadership Insight from the New CEO and President of Merz



Bob Rhatigan, the newly appointed president and CEO of Merz North America, is leading the company's strategy and operations across the U.S. and Canada. With extensive experience in product launches, Rhatigan holds a proven track record of successful business leadership, building strong teams, and developing top brands in the medical aesthetics arena.

Find out what he has discovered on his career journey that he puts into practice. What has inspired his development to guide others?

Rhatigan was named the "Top Aesthetics CEO" by Aesthetic Everything in 2017. Previous awards include: "Innovator in Dermatology" by the Cosmetic Surgery Forum, "Top 25 DTC Marketer" from DTC Perspectives, and "Excellence in Sales

Leadership" from PDI.

The event starts at 7:30 a.m. for chamber members only.