



Shannon E. Lanier Appointed 2015 Legal Marketing Association President and Chair

April 29, 2015

Ward and Smith, P.A. congratulates Shannon E. Lanier for her appointment as President and Chair of the Raleigh/Triad City Group of the Legal Marketing Association's ("LMA") Southeastern Chapter. Serving more than 450 members, the Southeastern Chapter is one of the largest in the international organization of LMA, covering nine states with 12 sub-chapters called "City Groups" throughout the region.

The Raleigh/Triad City Group's footprint spans the eastern half of North Carolina. The Group hosts monthly lunch meetings that offer programs of benefit to marketing professionals. Additionally, the Group convenes for monthly networking breakfasts, community service projects, networking socials, and seminars throughout the year. Ms. Lanier is the Firm's Communications Coordinator.