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Education

M.B.A., University of North
Carolina Wilmington, 2022

B.S., *magna cum laude*,
Bachelor of Science:
Appalachian State University,
2014

Professional Experience

Hayley is the firm's Marketing Coordinator of Events and Proposals. In this role, she plans and implements all aspects of client-facing events, ranging from large-scale seminars and conferences to socials, webinars, lunch and learns, and speaking engagements. Hayley also is the lead team member for firm responses to Requests for Proposals (RFPs), Requests for Qualification (RFQs), Statements of Qualification or other formal proposals or bids.