



# Client Alert: SEC Eliminates Ban on General Solicitation in Rule 506 and Rule 144A Offerings

*August 7, 2013*

## [Client Alert](#)

Wednesday, August 7, 2013

The SEC recently revised its rules governing private placements of securities to eliminate the ban on general solicitation of potential investors. Upon the effectiveness of these amendments on September 23, 2013, companies seeking to raise capital through the sale of securities will have potentially significant new means of finding investors and thereby raising capital. To learn more, please read this Client Alert issued by the [Wyrick Robbins Capital Markets/M&A Practice Group](#).

## Related Attorneys

**David P. Creekman**

[dcreekman@wyrick.com](mailto:dcreekman@wyrick.com)

**Alexander M. Donaldson**

[adonaldson@wyrick.com](mailto:adonaldson@wyrick.com)

**Jack R. Magee**

[jmagee@wyrick.com](mailto:jmagee@wyrick.com)

**Clay O. Martin**

[cmartin@wyrick.com](mailto:cmartin@wyrick.com)

**Donald R. Reynolds**

[dreynolds@wyrick.com](mailto:dreynolds@wyrick.com)

**S. Halle Vakani**

[hvakani@wyrick.com](mailto:hvakani@wyrick.com)