
Page Creates Presentation for an ALFA International Webinar on Innovation

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On June 11, firm attorney, Christopher A. Page, presented with fellow ALFA International attorneys a webinar titled “*The Innovation Imperative: Why Companies Must Embrace Innovation To Survive*.” Chris wrote and created the presentation, which was based on the presentation that he created for the March 1, 2018 opening session of ALFA’s International Client Seminar in Scottsdale, Arizona. During the fast-paced and entertaining webinar, Chris, along with the other panelists, explored the challenges associated with creating an “innovation culture” within a company, presented examples of how companies around the world have tried to meet those challenges, and offered practical advice on how to set up policies that encourage creativity and innovation.

[Click here to view the webinar recording.](#)

Chris is a partner at Young Moore and the Chair emeritus of ALFA International’s Hospitality and Retail industry group. He is an experienced trial attorney, with special emphasis on the representation of clients in the Hospitality and Retail industries. He represents a number of national clients with all of their legal needs, including claims relating to employment, business disputes, trademark infringement, false advertising, premises accidents, and construction defects. After graduating summa cum laude from Duke University, Chris earned his law degree from the Yale Law School where he served as Senior Editor for the Yale Law Journal.

About ALFA International

Young Moore and Henderson, P.A. is a member of ALFA International, the global legal network. ALFA International is America’s oldest legal network, consisting of highly vetted firms with full service capabilities who can handle a client’s needs in all 50 states and across the globe. With 150 member firms in the United States, Canada, Mexico, Latin America, Europe, Asia, Australia, New Zealand, and Africa, ALFA International is the premier global network of independent law firms.

About Young Moore and Henderson, P.A.

Young Moore and Henderson, P.A. is a civil law firm in Raleigh, North Carolina representing clients in a variety of litigation and transactional matters. Firm attorneys have extensive experience in the following areas: commercial litigation, construction, insurance, trucking & transportation, retail & hospitality, health care, workers’ compensation, business law & litigation, real estate, administrative law, and estate planning.

Related Links

- [Christopher A. Page](#)
 - [The Innovation Imperative: Why Companies Must Embrace Innovation To Survive](#)
 - [Webinar recording](#)
 - [ALFA International](#)
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