
Young Moore to Sponsor Diversity, Equity & Inclusivity Conference

NEWS | JUNE 20, 2019



Young Moore is pleased to be a breakout sponsor of the upcoming Greater Raleigh Chamber of Commerce Diversity, Equity & Inclusivity Conference on August 9, 2019 at the Raleigh Convention Center.

The event will feature an address from Dr. Joanna Schwartz, Professor of Marketing at Georgia College, followed by a variety of breakout sessions. The conference will wrap up with a keynote address by Janice Little, Global Chief Diversity Officer and VP of Talent Development at Lowe's Companies, Inc.

Featured Speaker:

Dr. Joanna Schwartz, Professor of Marketing at Georgia College

Dr. Joanna Schwartz has been a marketing professor at Georgia College for the past 14 years, focusing on consumer behavior, marketing research, and LGBTQ+ marketing. Previously, she did media research for Cox Broadcasting. Schwartz's passion is diversity and inclusion, with a particular emphasis on LGBTQ+ inclusion. Combining that with her business background, she has a deep interest in helping businesses better understand their markets and in helping people better understand each other. As someone who is trans, she feels as though the trans/non-binary piece is not only powerful, but eye-opening, because people can see trans and non-binary people through the stereotypes that surround us.

Keynote Speaker:

Janice Little, Global Chief Diversity Officer and VP of Talent Development at Lowe's Companies, Inc.

Janice Little is responsible for culture and Lowe's global diversity and inclusion strategy, working with other leaders to expand and develop programs that cultivate an inclusive workplace. Prior to joining Lowe's in 2017, Little most recently served as vice president of diversity & inclusion and chief diversity officer at McKesson Corporation. While there, she was responsible for designing innovative strategies focused on business, talent and culture. Little was recognized as a 2017 Top Executive in Corporate Diversity by Black Enterprise.

For more information or to register for this event, visit <https://web.raleighchamber.org/events/Diversity-Equity-Inclusivity-Conference-2019-1717/details>.

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