
Shannon S. Frankel

SHAREHOLDER

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Shannon focuses her practice in the field of complex civil litigation, with special emphasis on the defense and representation of clients in the fields of trucking and transportation, product liability, and insurance defense. She represents numerous national clients on a statewide basis in both state and federal courts, including national motor carriers, product manufacturers, and retailers. Shannon is Founder and Executive Committee Member of the **RMT Conference**, an annual event for women executives in the trucking and transportation industry. She is also an active member of ALFA International where she previously served as Chair of the Transportation Practice Group. Shannon holds an AV rating from Martindale-Hubbell.

Shannon received her undergraduate degree from Duke University and joined Young Moore and Henderson in 2005 after graduating from The College of William and Mary's School of Law. She was voted a shareholder in 2011 and is an active member of the firm's recruiting committee. In her spare time, she enjoys spending time with her family, playing golf, and cheering for the Blue Devils.

Education & Bar Admissions

- J.D., The College of William and Mary School of Law, 2005
- B.A., Duke University, 2000

Admitted in

- North Carolina, 2005
- U.S. District Courts for North Carolina
- U.S. Court of Appeals for the Fourth Circuit

Focus Areas

- 24-Hour Accident Response & Investigation
- Business Litigation
- Premises Liability
- Product Liability
- Transportation & Logistics
- Trucking Accidents & Litigation

Achievements

- Listed in *The Best Lawyers in America*® in the field of Insurance Law (2021-2023), in the field of Litigation – Insurance (2022-2023), and in the field of Product Liability Litigation – Defendants (2022-2023)
- Listed in *North Carolina Super Lawyers*® in the category of Civil Litigation: Defense (2020, 2021)
- Selected to the *North Carolina Rising Stars* list (2014-2015) published by Super Lawyers®
- Graduate research fellow, College of William and Mary's School of Law
- Business justice, William and Mary's Moot Court Team, executive board member

Activities

- Founder and Executive Committee Member of the RMT Conference, an event for women executives in the trucking and transportation industry
- ALFA International
 - Transportation Steering Committee (2006-present)
 - Transportation Practice Group, Chair (2016)
- International Association of Defense Counsel, Member

Publications & Presentations

- “Traumatic Brain Injuries and Strategies for Defense and Resolution,” Trucking Claims Bootcamp, 2021
- “Best Strategies for Achieving Early Resolution,” Trucking Claims Bootcamp, 2020
- “Common Mistakes In Catastrophic Accident Investigation And How To Avoid Them,” Trucking Claims Bootcamp, 2019
- “Social Media and Modern Trucking Claims: Getting it, Using it and Avoiding it,” Trucking Claims Bootcamp, 2018
- “Update on Transportation Litigation, Regulations & Verdicts,” Arkansas Trucking Seminar, Sept 2017
- “Welcome to the Wild Wild West: The New Frontier in Transportation Law,” ALFA International Transportation

Practice Group Seminar, presenter, Tucson, AZ, 2013

- “Navigating Around the Potholes,” ALFA International Transportation Practice Group Seminar, presenter, Amelia Island, FL, 2012
- “Asleep at the Wheel: A Wake-Up Call,” ALFA International Transportation Practice Group Seminar, presenter, Dana Point, CA, 2011
- “Strategies for the Tough Case,” ALFA International Transportation Practice Group Seminar, presenter, Marco Island, FL, 2010
- “Protecting Post-Accident Work Product,” ALFA International Transportation Practice Group Seminar, presenter, San Diego, CA, 2009
- “Legislative Change Allows Expert Testimony Regarding Vehicle Speed” with David Duke, 16 The Defender, No. 1, 33-34, Summer 2007

Milestones

- Summary judgment recently upheld in favor of a tire manufacturer based on application of North Carolina statute of repose where plaintiff's demand exceeded \$53 million.
- Obtained summary judgment in favor of national retailer based on application of North Carolina's Worker's Compensation Act where plaintiff's claim was grounded in negligent misrepresentation.
- Represented motor carrier involved in interstate motor vehicle accident where plaintiff alleged injuries and damages exceeding \$1 million. Verdict rendered in the amount of \$55,000 based on admitted liability.

Disclaimer: The above information may not necessarily reflect the attorney's entire record, and the outcome of any particular future matter cannot be predicated on the attorney's or law firm's past results.

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